JANI MOMOLU ANDERSON – FRONT-END WEB DEVELOPER

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SUMMARY

I am a Front-End Web Developer with over 18 years of experience in UX & UI, web design, graphic design, HTML & CSS development. I am accustomed to writing object-oriented JavaScript by-hand. I spent 7 years with Sigma6, Detroit's first interactive agency, which I co-founded in 1995. From 2005 to 2011 I worked for Playboy Enterprises in Chicago as part of the Content Development Team, occupying the roles of Web Designer, SEO Associate, Front-End Web Developer & Team Lead, consecutively. I have spent the last 3 years working with start-up ventures, becoming fluent in JavaScript & jQuery. I recently became a member of 1871, Chicago's premiere technology accelerator. I have years of experience managing developers in entrepreneurial, fast-paced, results-driven environments. My formal education in Fine Arts, augmented by state-of-the-art practical training in web development, makes me uniquely qualified to engineer exceptional front-end solutions.

SKILLS & QUALIFICATIONS

Front-End Development
- Expert-level experience with hand-coding HTML & CSS for enterprise systems
- Expert-level experience with cross-browser & cross-platform compatibility, including mobile devices
- Advanced knowledge of architecting & hand-coding object-oriented jQuery
- Advanced knowledge of hand-coding JavaScript (POJO)
- Advanced knowledge of AJAX, JSON & XML
- Advanced experience with front-end aspects of Billing Systems Integration, including Forms & Error Handling
- Advanced experience in multiple Agile environments
- Professional working experience with .NET MVC & Microsoft Visual Studio
- Professional working experience with JIRA, GitHub & Rally
- Professional experience with frameworks like AngularJS, EmberJS, Bootstrap
- Working knowledge of Video APIs like YouTube & Brightcove
- Manager-level experience with Ad Server Integration solutions
- Manager-level experience with Interstitial & Takeover Ads
- Creating campaigns & mechanisms for Opt-In Email Marketing
- Building Forms for E-Mail sign-ups & billing, using jQuery for Client-Side Validation
- Version Control – SVN, Subversion, GitHub & Vault
- VIM, Terminal & Command-Line
- Creating simple Google Maps, Twitter & Facebook Apps
- Design & construction of E-Mail Marketing templates

Software Development
- Integration of multiple systems, both open-source & off-the-shelf
- Architecture of object-oriented JavaScript modules as add-ons to legacy code
- Ideation, wireframing, design & programming
- Professional working experience with JavaScript frameworks & APIs
- Professional working experience with PHP frameworks like Symfony
- Significant exposure to database technologies like MySQL & MongoDB
- Project & personnel management
- Product design & implementation

Web Design & Interactive Development
- User Experience & User Interaction design for Playboy, BP, BET Television, GMC, Delphi Automotove & other Fortune 500 companies
- Developed HTML & CSS architectures for websites with hundreds of thousands of unique visits & millions of page views per day
- Architecting & executing JavaScript & jQuery solutions for all of Playboy's online properties
- Slideshows, Modal Popups, Popup Menus, Email Gates, Sign-Up Forms & Mini-Games

SEO & Traffic
- Experience with mining conversion, traffic & search data from SEOMOZ, Google Analytics & Coremetrics
- Experience with creating & maintaining Google AdWords campaigns
- Worked with back-end developers to execute On-Site Search technologies
- Expert-level knowledge of On-Page SEO Mechanics
- Advanced knowledge of Long-Tail SEO Tactics & Link Building
- Extensive experience analyzing Data from Unique Visitors & optimizing pages for Conversion Rates

Personnel Management
- Team Lead for Front-End Development at Playboy Enterprises Inc.
- 5 years as Creative Director & Co-founder of Sigma6 Interactive Media, Detroit's first interactive agency
- 2 years as Vice President of Creative Services at AppNet Detroit & CommerceOne Detroit
- Director-level experience with acquisition, retention & management of full-time & temp/off-site employees
- First-hand experience with IPOs & corporate restructuring
- "Lead by Example" approach with emphasis on reward for excellence

Project Management
- Executive-level experience developing Business Cases & User Stories with executive management teams
- Entrepreneurial experience with Strategy & Partner management
- Manager-level experience with Agile development tools & methodologies
- Expert in writing & communicating for persuasion with emphasis on presentation & public-speaking

Content Management Systems
- Expert-level experience building custom WordPress themes
- Professional experience creating Fatwire page templates
- Experience designing Vignette templates
- Experience with web-based systems like Blogger & Squarespace

Graphic Design
- Logo Design
- Flyers & Posters
- Packaging & Brochures
- Magazines
- Slideshows & Presentations

Other Cool Stuff
- Proud 1871 Member
- Traditional Publishing
- Video & Motion Graphics
- Photography
- Photo Illustration
- Music Production

PROFESSIONAL EXPERIENCE

Vennli, South Bend, IN – March 2014 – May 2014
- Full-Stack Web Developer – working with virtual machines and back-end development tools
- Entrepreneurial – all employees granted options to buy a stake in the start-up
- Self-Directed and Autodidactic – working remotely and self-teaching any unfamiliar technology

BigTime Software, Chicago, IL – 2011 – 2014
- Team Lead – managing a revolving development group of contract workers & full-time employees
- Project & Personnel Management – main point of contact for outsourced development & marketing assets
- Online Marketing & Branding – app store icons & web design
- Software Development - lead user interaction developer & user experience designer on entire software line
- Sales & Marketing Support – responsible for lead generation & SEO integration

Playboy.com, Online Publishing, Chicago, IL - 2005 - 2011
- Involved with all technology-focused groups in the organization over the course of 6 years
- Integral in moving Playboy.com from a static site to a Fatwire-driven site & subsequently to a WordPress site
- "Wore many hats" in the organization & evolved to handle any job the company required, including the following:

    Team Lead - Front-End Web Development - 2011
    - Personnel Management – both on-site/full-time employees & off-site/temp workers
    - Project Management – working closely with the Project Management team & SVP of Online Operations
    - Business Requirements – meeting extensively with executive staff to develop user stories
    - Extensive use of Agile & Rally for project management & rapid development
    - Managing scripts reliant on the Brightcove Video API
    - Billing Systems Integration – using CSS & jQuery to control the look of forms & to handle error detection
    - Ad Server Integration – hand-coding scripts to display Interstitials & Takeover Ads, delivering easy-to-implement code to the ad team

    Front-End Web Developer - 2010-2011
    - Created HTML, CSS, JavaScript, jQuery & Cookies to manage display aspects of all Playboy properties
    - Built JSON & XML solutions based on the direction of the Front-End Team Lead
    - Handled front-end aspects of Billing Systems Integration with the Billing Development team
    - Construction of new Opt-In Email Marketing solutions & Troubleshooting of legacy solutions
    - Built & modified Marketing & Billing Forms that included JavaScript Client-Side Validation
    - SVN & Subversion Source Control using Terminal/Command-Line
    - Built Custom WordPress Themes for The Smoking Jacket

    SEO Associate - 2008-2010
    - Anchored the production team that first deployed WordPress for Playboy properties (Centerfold.com & Adult.com)
    - Extensively used Google Analytics & Coremetrics to mine visitor useage patterns
    - Analyzed On-Site Search statistics, Unique Visitor data & Conversion Rates to develop monthly reports on best-performing URLs
    - "Wrote the Book" on company standards for On-Page (HTML) SEO Mechanics
    - Pioneered Playboy's "White Hat" Off-Page SEO Tactics, including building simple FBML Apps & managing the Playboy Facebook page with over 1.2 million fans

    Web Designer Interactive - 2005-2008
    - Introduced new concepts in User Experience & User Interaction Design to the editorial team
    - Hand-coded HTML & rebuilt legacy table layouts with CSS
    - Worked in Fatwire front-end to help editorial team publish content

Commerce One / AppNet, E-Commerce Software & Interactive Services, Detroit, MI
VP Creative Services - 1998-2001
- Personnel Management – Merged with the cultures of various creative groups in several cities across the U.S.
- Creative Direction – Overseeing the creative direction of high-profile client projects like the EV1 Electric Car, Black Entertainment Television & Delphi Automotive
- Sales & Business Development – "Creative Voice" on some of the company's most profitable pitches, including BET.COM

Sigma6, Interactive Media Services, Detroit, MI
Co-Owner, Creative Director - 1995-1998
- Personnel Management – Built a 60-person team with the most well-known & respected development reputation in the tri-county area
- Interactive Design & Art Direction – Designed one of the first automotive websites ever (GMC.COM) & worked with local music legends such as Transmat, Planet E & Plus 8 Records to develop ground-breaking interactive music projects & digital animated videos

SOFTWARE & FRAMEWORKS

AngularJS, EmberJS, Visual Studio, Bootstrap, Symfony, BBEdit, Coda, Vault, Subversion, Photoshop, Illustrator, InDesign, Word, PowerPoint, Excel, WordPress, jQuery, JIRA, Rally, Some PHP & MySQL, Coremetrics, SEOMOZ, Google Analytics, Google AdWords, Google Docs, Mac OS & Windows

EDUCATION

DePaul University – 2014 - Present
Bachelor or Arts in Computing, Game Development

School of the Art Institute of Chicago - 2005
Art History & Criticism, Photography

University of Michigan, Ann Arbor - 1992-1996
BFA Program, Graphic Design